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Appendix B: Case Study - Whole World Enterprise (WWE)

Purpose

I. Introduction to WWE

- A. Company Overview
- B. Business Overview
- C. The Burning Platform The Need for Project Management
- D. People in the Case Study

Discussion Questions: If you are Mr. Zhang...

Additional/Optional Questions of Considerations

II. State of Project Management

Discussion Questions: If you are Ms. Holmes...

Additional/Optional Questions of Considerations

III. Ideation Phase

Discussion Questions: If you are Mr. Zhang...

Additional/Optional Questions of Considerations

IV. Initiation Phase

Discussion Questions: If you are the project manager assigned to the project...

Additional/Optional Questions of Considerations

V. Preparation Phase

Discussion Questions: If you are the project manager assigned to the project...

Additional/Optional Questions of Considerations

VI. Implementation Phase

Discussion Questions: If you are the project manager assigned to the project...

Additional/Optional Questions of Considerations

VII. Closure Phase

Discussion Questions: If you are the project manager assigned to the project...

Additional/Optional Questions of Considerations

VIII. Integration Management

About Global Information Store (GIS)

Introduction

Time Frame for the ERP and GIS Projects

Discussion Questions:

Additional/Optional Questions of Considerations

Exercise:

IX. Stakeholder Management

Discussion Questions:

Additional/Optional Questions of Considerations

Exercise:

X. Scope Management

Discussion Questions:

Additional/Optional Questions of Considerations

Exercise

XI. Schedule Management

Discussion Questions:

Additional/Optional Questions of Considerations

Exercise:

XII. Resource Management

Discussion:

Additional/Optional Questions of Considerations Exercise:

XIII. Cost Management

Discussion Questions: As the Project Manager... Additional/Optional Questions of Considerations Exercise:

XIV. Project Communication Management

Discussion Questions:

Additional/Optional Questions of Considerations Exercise:

XV. Project Risk Management

Discussion Question: As the Project Manager... Additional/Optional Questions of Considerations Exercise

XVI. Quality Management

Discussion Questions:

Additional/Optional Questions of Considerations Exercise:

XVII. Supply Chain Management

Discussion Questions:

Additional/Optional Questions of Considerations Exercise:

XVIII. Leveraging Conflicts

Discussion Questions:

Additional/Optional Questions of Considerations

XIX. Governance Management

Discussion Questions:

Additional/Optional Questions of Considerations Exercise:

XX: Working with People

Discussion: As you are the Project Manager... Additional/Optional Questions of Considerations Exercise:

XXI. Beyond Project

Discussion Questions:

Additional/Optional Questions of Considerations

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OPTIMIZING PROJECT MANAGEMENT





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